



September 25 at The Red Lion Hotel and Convention Center

DEMOGRAPHIC: Expecting over 300 people from various small to corporate businesses from the Spokane region and Tri-Cities and North Idaho. Conference participants will be entrepreneurs, business owners, and marketing leaders within their organization.

PURPOSE: Equip participants with the tools needed to incorporate new media and social tools into their marketing strategy. Focus on new trends, mobile, and effectiveness to build a solid return on investment and time spent with social media tools.

PRESENTERS: Hosted by nectarMEDIA. Keynote presentations by Rick Bakas, Nansen Malin and Josh Wade
About Rick Bakas: Rick learned the art of branding during eight years at NIKE where he worked on branding projects for Team Jordan, NIKE Basketball as well as the NFL's Denver Broncos, New York Giants and the NCAA's University of Oregon. Rick began applying his branding knowledge to the social web in 2006, first by building his own personal brand then the brands of other businesses. In October 2010 Rick started Bakas Media in the interest of offering his expertise in building brands online including high profile clients British Airways, Wine.com and ABC's Bachelor Ben Flajnik.

DINNER SPONSOR PACKAGE

One Available

Wine dinner at Nectar Tasting Room with keynote speakers and title sponsors. Opportunity to continue the conversation and education while enjoying a fine dinner. Tickets are \$59

- Logo placement on evening menu
- One (1) ticket to the conference (\$150 value)
- Two (2) ticket to the dinner (\$120 value)
- Vendor table at dinner
- 2-3 minute speaking opportunity during dinner

Dinner Sponsor Commitment \$1000



RELATIONSHIP MARKETING & MAJHEM

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